
FLORHAM PARK PTA

GENERAL MEMBERSHIP MEETING NOVEMBER 16, 2016 FLORHAM PARK LIBRARY

Executive Board:

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Kimberly Rezzonico
Recording Secretary

Sarah Iodice
Corresponding Secretary

Call to order: President Rauschenberger at 10:07am

- I. Prize Party-Jamie McGough, fpksprizeparty2017@gmail.com
 - A. Planning is underway. "Starry Night" theme, March 30th at the Morris Museum. Current focus is on sponsorships, volunteers and student donations.
 - B. Sponsorships:
 - a. \$100, \$300 and \$500 Levels
 - b. Have sent out the first bulk solicitation emails, 40% have opened the email. Most of the recipients have been businesses or people who have given ads or sponsorships in the past. Will make it easier for follow up in requesting donations.
 - C. Volunteers still needed in all areas. If interested, people can sign up through their sign up genius. The link is located on the PTA website, in the Newsletter and on Facebook.
 - D. Student Donations
 - a. Parents can donate towards their class basket through either My Food Days or can send money directly into the class.
 - b. Donations through My Food Days are in increments of \$10, \$15 or \$20. Donations are given per child, not per family. If you want to contribute to multiple classes you must give separately by child.
 - c. If you choose to send in a check please mark the envelope with "Prize Party" and have child give to teacher.
 - E. Class parents can send out information and reminders regarding the class basket to parents.
- II. Community Feedback on Increasing Level of Parent Participation
 - A. Seeing less involvement by parents, but most significant in K-2 levels-possible reasons why? What can PTA do to address this and are the needs of our families changing? What do we want the PTA to provide to our schools?
 - a. More working parents
 - b. Lack of understanding of what the PTA does
 - c. Broader communication needed? But how? On average 35% open our weekly newsletter emails, district is going green so trend is electronic communications.
 - d. Additional avenues are our website, Facebook page-the information is out there but how do we get families to access it with their busy schedules? What can we do better?
 - B. PTA Facebook page: Need to get more people to "like" the page, FB ads suggested to help promote page
 - C. Dates/Information regarding activities coming late from school administration-hard to get parents to volunteer last minute

- D. Dr. Caponegro puts out a Wednesday summary email, maybe Briarwood can do something similar.
- E. Document manager: not user friendly.
- F. Class parents may need to send more information to parents
- G. Concerns will be brought by the PTA to the administration at their next Executive Meeting.
- H. Discussion tabled for guest speaker. Will continue to explore ways to improve parental involvement.

III. Cyberbullying Presentation-Stephanie Navarro, Community Health Educator, Amerigroup; Jacqueline Bourdony, Florham Park Health Inspector, and Susan DeGraw, Public Health Nurse-Florham Park

- A. There has been a decrease in physical bullying, but a sharp increase in cyberbullying
- B. Only 10% of cyberbullying is reported to parents
- C. Older teenaged girls most likely to be involved in cyberbullying
- D. Sexting is very dangerous. Nude or semi-nude pictures of someone under the age of 18 is child pornography. If your child receives, they should delete immediately. Contact parents and/or police.
- E. Warning Signs:
 - a. Unexplained injuries; frequent lost or damaged items
 - b. Frequent headaches or illness
 - c. Change in eating habits
 - d. Difficulty sleeping/nightmares
 - e. Declining grades, not wanting to go to school
 - f. Loss of friends/avoids social situations
 - g. Withdrawn from family
 - h. Decreased self esteem/feeling of helplessness
 - i. Self-destructive behaviors
- F. Characteristics of a Bully
 - a. Low level of empathy and compassion
 - b. Inflated sense of self-worth
 - c. Able to talk themselves out of situations, hiding behavior from adults
 - d. Intentionally hurt or abuse animals
- G. Characteristics of Victims
 - a. May have disability
 - b. Appear isolated or friendless
 - c. Depend more on adults for emotional support
- H. Parents: How to Prevent
 - a. Keep computer in busy area
 - b. Use technology together-set up email accounts, password, screen names
 - c. Regularly go over list of followers
 - d. Random checks of devices
 - e. Discuss cyberbullying as a family
 - f. Print a list of commonly used acronyms
 - g. Do not take away their device, may be seen as a punishment for them telling you
 - h. Encourage them to tell an adult if it happens
 - i. If your child is the one doing the bullying, there must be consequences
- I. If your child has been cyberbullied:
 - a. Document and keep everything
 - b. Don't respond or retaliate
 - c. Document all contact with school, teacher, police, parents, etc
 - d. Call Internet Service Provider and block them

VI. Correspondence

Thank you notes received from Kacey Micone, Jennifer Munzer and Lori Pompei for the PTA donation for classroom books and Mrs. Tedesco for Kids Stuff book.

Meeting Adjourned at 11:50 am

Respectfully Submitted,

Kimberly Rezzonico
Recording Secretary